

**The 40th Annual
Conference &
Exhibition of the
Environmental
Information
Association**



 **Nashville
2023**

**Invitation to Exhibit,
Sponsor, & Advertise**

March 26-29, 2023

Exhibition Dates March 27-28, 2023

**Renaissance Nashville Hotel
611 Commerce Street, Nashville, TN 37203**



**Professional
Development Seminars**

Technical Presentations

**State-of-the Art
Product Demonstrations**

Annual Golf Tournament

**Great Social Events,
Networking and Buying
Opportunities**



Nashville 2023

The Most Concentrated Gathering of Buying Power in the Industry

**Join us at the Renaissance Hotel in
exciting Downtown Nashville!**

Consistent even after 40 years, the EIA National Conference & Exposition has been a gathering of the best of the industry's professionals in asbestos management, mold identification and remediation, lead-based paint abatement, environmental sampling and analysis, indoor air quality, regulatory compliance audits, environmental site assessments, and environmental management systems. We've powered through some tough times together, and we are ready to get back to thriving!

EIA 2023 presents a comprehensive conference designed to encourage information exchange between various professionals dealing with environmental problems, and to provide workable, cost-effective solutions. We invite you to take part in this gathering by purchasing an exhibit booth, sponsorship, or advertisement. We look forward to welcoming you to Nashville!

The Environmental Information Association is at the forefront in providing the environmental industry with the information needed to remain knowledgeable, responsible, and competitive in the environmental health and safety industry.

What is EIA?

Our Membership comprises professionals of multiple disciplines, all involved in the management and control of environmental hazards affecting buildings, facilities, industrial sites, and the health of the occupants. For 40 years, EIA has remained unique in offering a conference that allows professionals to share ideas and learn about the current regulations and the latest innovations.

Who will be at EIA 2023?

EIA's membership expands throughout North America and the globe and includes:

- contractors • consultants • architects • educators
- trainers • engineers • attorneys • insurers
- industrial hygienists • physicians • microscopists • lenders
- building managers and owners
- government and military personnel
- abatement equipment manufacturers
- supplies manufacturers and distributors

Attendees at EIA 2023 are the leaders in the environmental engineering, remediation and analytical field and are the **business owners and decision makers** for their companies and organizations, representing **hundreds of millions of dollars of buying power!**



Who can benefit from EIA 2023?

If your organization supplies systems or products that involve mold identification and remediation, environmental sampling and analysis, lead based paint abatement, asbestos management, regulatory compliance audits, environmental site assessments, and environmental management systems - and if understanding the newest regulations and innovations are important to your business, then this exhibiting opportunity will be of special interest to you.

Why participate in EIA 2023?

EIA 2023 provides you with visibility among other industry professionals and potential clients. As an exhibitor at EIA 2023, you will have the opportunity to interact with the professional community and demonstrate your products and services. Our strong cross-section of contractors, consultants, and building owners are always looking for new products and suppliers. Don't miss this opportunity to meet the people who use or specify your products and services on their projects.

Join us for EIA 2023

at the Renaissance
Downtown, for the 40th Annual
Conference & Exposition of
the Environmental Information
Association! Call the hotel at
615-255-8400 and request the
Group Rate for the EIA Annual
Conference 2023, to take
advantage of the special EIA
Conference Hotel rate.

Nashville 2023

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\$2,100.00 EIA 2023 Exhibit Booth – Member

\$1,890.00 EIA 2023 Exhibit Booth – Organizational & Executive Member

\$2,445.00 EIA 2023 Exhibit Booth – Non-Member

Exhibition booth

- Two in-person complimentary conference registrations (additional booth reps \$245)
- EIA 2023 registration lists; 3 weeks prior to the conference and 5 weeks following the conference
- Exhibitor profile eblast to 9,000+ email list
- Giveaway opportunity at prize drawing sessions
- Vendor introduction opportunity during dedicated exhibit hall time
- Job fair opportunity aimed toward college students in attendance

Name Tag/Badge Pack Sponsor \$900 SOLD

Take advantage of this sponsorship opportunity, and your name will be around the neck of every attendee throughout the conference! They will know your name as well as their own!

Registration Bag Sponsor \$1,400 SOLD

A one-color imprint from your organization will appear on the canvas conference tote bag presented to every conference attendee at registration. These convenient bags are not only visible throughout the conference but are used repeatedly post-event by your potential customers!

Registration Bag Swag

(\$500 - \$1,000 – Contact Kelly or Kendall for options)

Want to include branded swag in the

registration bag that goes to every EIA attendee? Let us design a giveaway that will have your potential customers taking your brand home and seeing it every day!

Host of Conference Coffee Break \$550

Your organization's name will appear as the host of one conference coffee break to be held in the exhibition area. EIA will provide clear acknowledgments of the sponsor's hosting of the coffee break, and a brief message of your choice. You can direct attendees to your booth, exhibitor spotlight session and advertise your logo or product.

Golf Tournament Sponsorships \$200+

Several sponsorships are available for the annual EIA Golf Tournament event that gathers the novice, the casual player and the pro. Golf Sponsors will receive extra exposure when photos from the tournament and the awards are posted on the EIA website. Closest to the Pin: \$200 Longest Drive: \$200 Hole Sponsorship: \$200 Beverage Cart: \$800

Conference Mobile App Sponsorship \$500

A TERRIFIC exposure opportunity for you to sponsor the conference mobile app... with logos, links, and social media branding to every attendee and beyond!

Conference Wi-Fi \$500

A fabulous exposure opportunity for you to sponsor the Wi-Fi in the Exhibit Hall! Passcode cards with logos and signage.

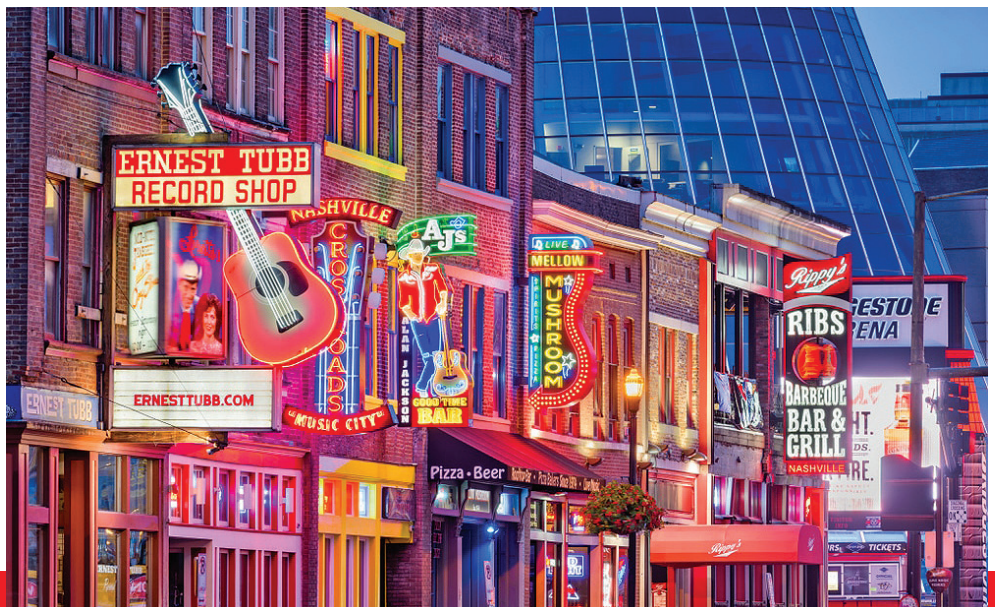
Social Event Sponsorships

(see Kelly or Kendall for options)

We can customize an event sponsorship for every budget and branding need.

Roundtable Host Sponsor \$650

EIA is adding a social aspect to the popular Roundtable and Committee Meetings, to enhance the discussion and networking opportunities at these popular gatherings. We are creating an opportunity for you to HOST the Roundtable, including the bar in the meeting room, for a great price!



Application Form • Exhibiting Dates March 27-28, 2023

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Telephone _____ Email Address _____

Fax _____ Website _____

Tabletop 8x10 ft Booth Table Required (If not checked, none will be provided)

Badge Names: 1. _____ 2. _____

Booth Number Request: 1. _____ 2. _____ 3. _____

Please indicate your level of participation:

Exhibit Booth: \$2,100 Member \$1,800 Exec/Org Member \$2,445, Non-Member

Name Tag/Badge Pack Sponsor \$900

Registration Bag Sponsor \$1,400

Host of Conference Coffee Break \$550

\$200 Closest to pin \$200 Longest Drive \$200 Golf Tournament Hole Sponsor

\$800 Beverage Cart

\$500 Conference Mobil App Sponsor

\$500 Conference Wifi

Conference Signage and Directionals (See Kelly or Kendall)

\$650 Roundtable Host Sponsor

Annual EIA Sponsorship Packages \$10,000 Platinum \$7,500 Gold \$5,000 Silver

Registration Brochure advertisements not included in your above participation:

Full page \$1,500 1/2 page \$1,000 1/3 page \$900 1/4 page \$650 1/8 page \$300 Business Card \$150

SUBTOTAL _____

10% DISCOUNT FOR EXEC & ORG EXHIBITORS ONLY _____

TOTAL AMOUNT ENCLOSED _____

EIA 2023 Registration Brochure Advertiser Ad Prices

- Full page \$1,500Image size: 7" wide by 9.5" tall black & white
- 1/2 Page \$1,000Image size: 7" wide by 4.75" tall black & white
- 1/3 page \$900Image size: 4.75" wide by 4.75" tall black & white
- 1/4 page \$650Image size: 3.5" wide by 4.5" tall black & white
- 1/8 page \$300Image size: 3.5" wide by 2.25" tall black & white
- Business Card \$150Image size: 3" wide by 1.75" tall black & white

EIA is not responsible for artwork that does not meet specifications. All artwork must be received no later than November 1, 2022

Remittance

This space selection form & Letter of Agreement should be signed and mailed with full payment of the exhibit fee.

1. Checks should be made payable to: EIA

2. Complete agreements with checks/credit card number enclosed should be sent to:
EIA, 6935 Wisconsin Avenue Suite 306, Chevy Chase, MD 20815

3. For additional information contact: EIA, 888-343-4342

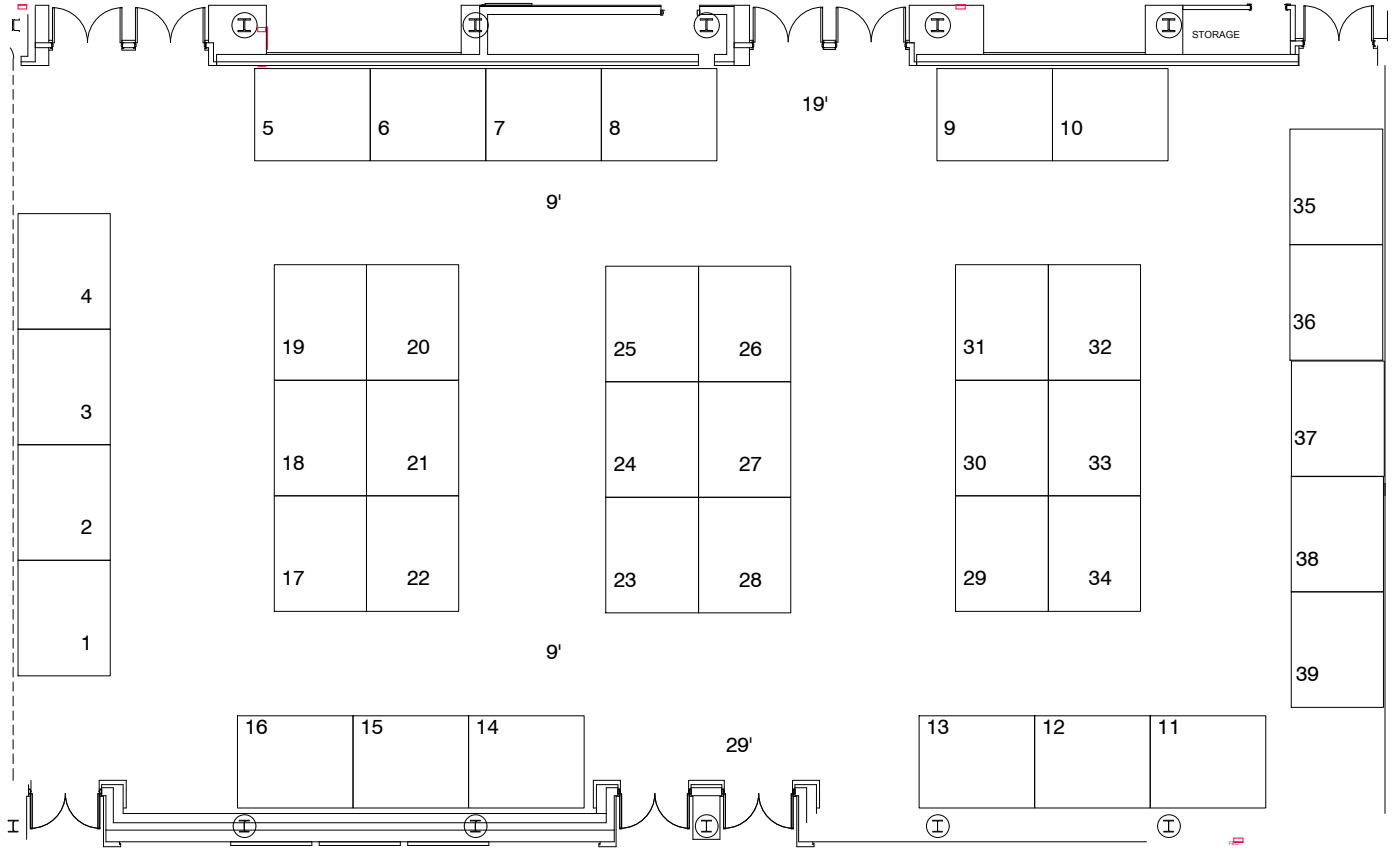
Check enclosed MC VISA AMERICAN EXPRESS

Card Number _____ Exp. Date _____

Authorized Signature _____

Name on Card _____

Exhibit Hall Floor Plan Exhibit



Main Exhibit Hall Entrance

PREFUNCTION

